

propertymark

Mr. Kevin O'Grady MARLA
Director,
Alwyne Estate Agents Limited t/a
Alwyne Estate

Disciplinary Tribunal Decision

October 2025

Disciplinary Tribunal Decision

Member:	Mr Kevin O'Grady MARLA
Position:	Director
Company/Employer:	Alwyne Estate Agents Limited t/a Alwyne Estate
Address:	286 St. Pauls, London, N1 2LH
Complainant:	Propertymark
Reference:	Y0005175
Date:	23 October 2025

A. INTRODUCTION

A Disciplinary Tribunal of Propertymark Limited was convened on 23 October 2025 to consider the case against Mr Kevin O'Grady.

The Panel members were Mrs. Carol Brady MBE (lay panellist acting as the Chairperson for the Tribunal), Mr Richard Hair PPNAEA (Honoured)(Retd) (member panellist); and Noel Hunter OBE (lay panellist).

The presenting Case Officer for Propertymark was Mr Ali Haider.

Mr O'Grady attended the meeting online via Zoom.

The Hearing took place in private and was recorded.

B. ALLEGATIONS

The Tribunal considered the allegations set out in the case summary sent to Mr O'Grady.

It was alleged that Mr O'Grady had acted in contravention of the requirements of the following Propertymark Conduct and Membership Rules.

1.7. Access to, or availability of, Client Money

A member must ensure that, at all times, all Client Money is held in Client bank accounts and is available on demand to Clients without undue delay or penalty. (For the avoidance of doubt, Client Money must not be placed or held in offshore accounts or fixed/variable rate term bonds or similar funds or arrangements. Unless the bank or building society falls within the definitions in **1.2**, funds are available on demand and any penalty for withdrawal is paid by the member's firm.)

Note: Any penalty for withdrawal of Client Money must be limited to interest earned.

23. Continuing professional development (CPD) Rules

- 23.1. CPD is mandatory for all ARLA, ARLA Inventories, NAEA, NAEA Commercial and NAVA members except for Affiliate, Deferred, Retired grade members.
- 23.2. Members are required to undertake at least twelve hours' CPD activity per year. At least four of the twelve hours must be obtained by attendance at relevant educational events and up to eight hours by relevant private study (except for those studying for Propertymark Qualifications relevant to their specialism). All CPD should be relevant to the membership specialism and/or relevant to business needs.
- 23.3. The CPD year runs from 1 January to 31 December, and the twelve hours should be submitted by 31 January of the following year, listing the learning outcomes.
- 23.4. CPD must be provided annually for membership to continue.
- 23.5. If members belong to more than one division, they are required to submit twelve hours' CPD for each division demonstrating a relevant learning outcome.

Mr O'Grady entered a plea admitting the alleged breaches of Rules 1.7 and 23.

After consideration of Mr O'Grady's plea in mitigation, the Tribunal announced the following:

C. DECISION

Rule 1.7	-	Admitted
Rule 23	-	Admitted

D. SANCTIONS

Rule 1.7	-	£100
Rule 23	-	£50

Additionally, the costs of this Hearing of £585 were imposed against Mr O'Grady in favour of Propertymark.

E. PUBLICATION

The outcome of the case fell within the Propertymark publication policy.

F. CLOSING STATEMENT

“We would like to thank you [Mr O’Grady] for attending today and for answering the Panel’s questions, which we have found very helpful.

We are left in no doubt that you will have learned from this experience and better understand the accountancy Rules required of our members and which we think, will help prevent any potential future breaches of those Rules.

Nonetheless, client accounts cannot have any questions marks over them about accessibility or shortfall, no matter how such shortfall may be reimbursed from the business”.

Mrs. Carol Brady MBE

Disciplinary Tribunal Chairperson