

propertymark

# Company Advantage

NEW BUSINESS BENEFITS  
FROM YOUR PROFESSIONAL BODY


Save **time** Save **money**


Generate **income**

Protect your business



Find us on social media

@PropertymarkUK 

@propertymarkuk 

Propertymark 



CERTIFIED AND ACCREDITED BY

propertymark 



**Propertymark is the leading professional body for the property sector with over 18,000 members who work to the highest standards.**



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#LOOKFORPROPERTYMARK



# Company Advantage offers outstanding value

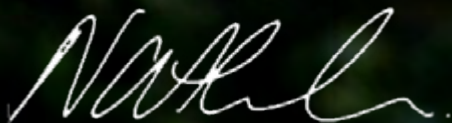
We're excited to introduce Company Advantage—a smart, cost-effective solution built to support property professionals in running efficient, compliant, and profitable businesses.

This all-in-one package includes a wide range of essential services: Professional Indemnity Insurance, up-to-date Terms of Business, legal templates, expert tax and VAT advice, employment contracts, health and safety assessments, data protection support, and more.

Need to upskill your team? Training credits for specialist courses are included. Need help staying compliant? You'll find AML checks, legally sound tenancy agreements, cyber protection, and exclusive discounts on redress schemes and deposit protection—all part of the package. You'll even have support to help challenge inconsistent Trading Standards decisions.

Thanks to Propertymark's collective buying power, we've negotiated exceptional value on services every agency relies on—without the inflated costs.

Tailored to the needs of smaller agencies, Company Advantage simplifies day-to-day operations, safeguards your business, and opens up new income opportunities—potentially saving you thousands each year.



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Nathan Emerson, CEO, Propertymark



# Who is Company Advantage for?

Company Advantage is designed specifically for agencies with fewer than 20 branches who want to reduce costs, save time, increase income and achieve legal compliance.

You've told us you want a level playing field with big business, Propertymark is doing more than ever so that you can deliver and succeed using your strengths. All business owners, regardless of property discipline, can benefit from the tools and support that are ready and waiting.

Independent agents and small groups ✓

Businesses without a dedicated legal, compliance, or HR team ✓

Agencies keen to save on costly accountants' reports ✓

Agencies who want to avoid the cost of consultants or custom legal support ✓

## Company Advantage is exclusive to individual members of Propertymark

Propertymark remains a network of individuals with a shared goal and you must be a Principal, Partner or Director (PPD) in membership to apply for Company Advantage.

While Company Advantage is exclusively available to businesses, individual memberships for staff across your business will drive performance.

Members continue to enjoy a full suite of benefits designed to enhance professional practice and reinforce credibility, including the use of post-nominal letters that signify specialist knowledge, proven experience, and a commitment to excellence.

# The buying power of the entire Propertymark member network

Propertymark has leveraged the collective buying power of its membership to secure preferential rates on high-quality, widely-used services—rates that outperform standard commercial offerings. As a result, Company Advantage equips small businesses with the tools to scale rapidly and unlock new revenue opportunities.

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Propertymark's Company Advantage is a game-changer for agencies, helping with business costs, supply, and compliance so they can focus on what really matters—delivering exceptional service to clients. It's great news for the industry. **I love it.**

PHIL SPENCER  
UK Property Expert  
& Move iQ Founder

“A game-changer for agencies”



## THINKING OF STARTING YOUR OWN PROPERTY AGENCY?

Meeting all compliance and business administration requirements can be overwhelming, and oversights that lead to penalties from Trading Standards or HMRC have the potential to seriously damage or even break a small business.

We have Company Advantage packages with built in flexibility and finance options to provide the compliance support that start-up property agencies need, along with Associate Membership to get you on the path to being a fully qualified property professional.

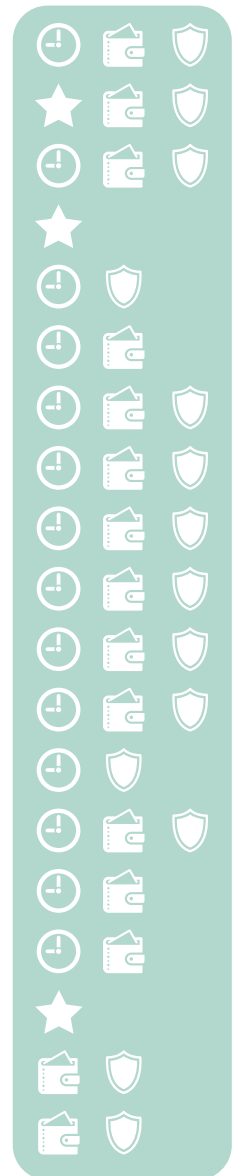
# Choose from three specialist packages to suit your business

You'll save valuable time searching for services and enjoy the peace of mind that comes from knowing Propertymark has taken care of the hard work for you.



See page

|    |   | ESSENTIAL    | PREMIUM           | ELITE             |
|----|---|--------------|-------------------|-------------------|
| 09 | Professional indemnity insurance with fidelity cover    | ✓            | ✓                 | ✓                 |
| 10 | AML checks (plus heavily discounted additional checks)  | x100 CHECKS  | x200 CHECKS       | x350 CHECKS       |
| 11 | Cyber security  | ✓            | +3 MOBILE DEVICES | +6 MOBILE DEVICES |
| 12 | Propertymark Connect lead generation                    | ✓            | ✓                 | ✓                 |
| 14 | Primary Authority Assured Advice on Trading Standards   | ✓            | ✓                 | ✓                 |
| 15 | Streamlined regulatory framework*                       | ✓            | ✓                 | ✓                 |
| 16 | Enhanced Employment Services including HR support       |              |                   | ✓                 |
| 16 | Tax and VAT Helpline                                    |              | ✓                 | ✓                 |
| 16 | PR Crisis Helpline                                      |              | ✓                 | ✓                 |
| 17 | Terms of Business (updated annually)                    |              | EDITABLE TEMPLATE | BESPOKE SOLUTION  |
| 17 | Tenancy agreements (England and Wales)                  | ✓            | ✓                 | ✓                 |
| 17 | Compliance Café   |              | ✓                 | ✓                 |
| 17 | Housing Horizon legislation bulletin                    |              | ✓                 | ✓                 |
| 18 | Sales and Lettings Helpline, UK wide (Monday to Friday) | NORMAL HOURS | EXTENDED HOURS    | PRIORITY SERVICE  |
| 19 | Industry Supplier preferential rates                    | ✓            | ✓                 | ✓                 |
| 19 | TPO and TDS discounts                                   | ✓            | ✓                 | ✓                 |
| 20 | Phil Spencer toolkit promoting your business            | ✓            | ✓                 | ✓                 |
| 20 | Access to the Propertymark One conference               | ✓            | ✓                 | ✓                 |
| 20 | Training credits  |              |                   | ✓                 |



\*No Accountant's Report required for businesses with under £1m total client money (not including insured tenancy deposits), fewer than 20 branches, and do not operate as a Client Account Service Provider (CASP).



# Clarity is essential

Propertymark's transition to a single logo is a strategic step in strengthening consumer recognition and reinforcing the value of instructing a professional, regulated agency.

In under three years, our partnership with Phil Spencer and Move iQ has showcased your membership to over four million property-engaged consumers, building trust and increasing awareness of the Propertymark brand.

This increased visibility has contributed to membership growth, with members continually highlighting the significance of logo display and professional credibility.

**Available  
exclusively as  
part of Company  
Advantage  
packages**



**We're making it easier**

**than ever for consumers to**

**identify the higher standard**

**agencies like yours**

In a sector where consumers are inundated with information and pressed for time, clarity is essential. A single, unified logo delivers a clear and compelling message—that all property services provided by your business are independently regulated, instilling confidence and assurance among consumers.



08 Professional  
Indemnity  
Insurance

09 Anti-Money  
Laundering  
checks

10 Cyber  
security

11 Propertymark  
Connect lead  
generation

13 Primary  
Authority  
Assured Advice

14 Streamlined  
regulatory  
framework

15 Business Hub  
for templates  
and documents

17 Sales and  
Lettings  
Helpline

18 Preferential  
supplier rates

19 Phil Spencer  
toolkit

COMPANY ADVANTAGE  
WILL PROTECT YOUR  
BUSINESS ✓



# Professional Indemnity Insurance



For the first time ever, Propertymark will deliver an exclusive Professional Indemnity Insurance policy for all businesses that join Company Advantage. This policy has a £1,000,000 indemnity cover limit, offers cover for an unlimited number of claims per annum and includes fidelity cover.

Professional Indemnity Insurance is designed to offer financial protection against claims made by clients or third parties for losses incurred due to alleged negligent acts, errors, or omissions in the services they provide.

This insurance can be crucial for letting and estate agents because it can cover legal costs and compensation that may be awarded if a client claims that the agent's professional advice or services caused them financial loss.

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## FIDELITY COVER: £250,000 AGGREGATE SUB-LIMIT

This cover offers protection against financial losses caused by fraudulent or dishonest acts committed by employees. It is designed to safeguard a business from theft, embezzlement or other fraudulent activities up to £250,000 per year.

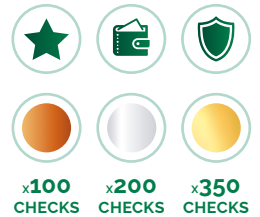
In the context of Professional Indemnity Insurance, fidelity cover is especially important for businesses that handle sensitive client information or manage significant financial transactions. It helps mitigate the risk of internal fraud and maintain client trust, helping to ensure the business can recover financially and continue operations without severe disruption.

## ADDITIONAL COVERAGE

Your policy can provide coverage for civil liability claims, breaches of professional duty and associated court attendance costs.

It also includes protection for reputation management, libel and slander, unintentional breaches of confidentiality, unintentional infringement of intellectual property rights, loss or damage to documents, financial implications of redress scheme resolutions, breaches of statutory obligations, and data protection. Additionally, a simple process is in place for obtaining any necessary top-up coverage.

# AML checks



Company Advantage delivers Anti-Money Laundering (AML) checks within your package, ensuring you are fully compliant while keeping transactions moving efficiently. These checks provide instant verification, allowing you to onboard clients quickly and reduce delays in property transactions.

## KEY OVERVIEW

Use your credits against any check type through an automated platform

Generate revenue by selling checks

Purchase additional checks at a significantly discounted rate



The checks, delivered as standard within your package, cover Politically Exposed Persons (PEPs) and sanctions screening with global coverage, to ensure you identify high-risk individuals.

Adverse media alerts highlight potential financial or compliance risks before progressing a sale, while address and mortality verification prevents identity fraud and fraudulent transactions.

## Generate revenue while staying compliant

These fully licensed checks allow you to set your own recharge fee, helping you offset costs while ensuring compliance. With instant results estate agents can verify buyers and sellers faster, keeping property sales on track.

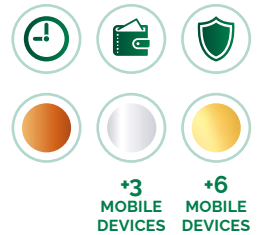
## FLEXIBLE AND HASSLE-FREE USE

Your credits can be used for AML checks or applied to other verification types, offering complete flexibility in client due diligence. What's more, additional checks are available to purchase at a substantial discount.

## WORKS ALONGSIDE YOUR EXISTING AML PROCESSES

There's no need to change providers—these checks can be used in combination with your current AML processes, ensuring a smooth, efficient approach to compliance without disrupting your workflow.

# Cyber security



Cyber threats are among the biggest risks facing property agencies today. Criminal gangs target businesses daily, impersonating staff, stealing sensitive data, and diverting client funds—often exploiting vulnerabilities in mobile access.

## KEY OVERVIEW

Secure your mobile devices with Premium and Elite packages

Email health check for all, dark web audit report for Premium and Elite

Guide clients through secure transactions with confidence

Transform security awareness into a competitive advantage



Estate agents, letting agents, and auctioneers are prime targets due to the high-value transactions they handle. These attackers don't just want your data—they're after your client relationships, financial transfers, and ultimately, your reputation. Smaller agencies often face the greatest danger, lacking the robust security infrastructure of larger competitors.



## MOBILE AND TABLET PROTECTION WHEREVER BUSINESS TAKES YOU

With property professionals conducting business on the go, your mobile and tablet devices represent both opportunity and vulnerability. Robust security across multiple devices ensures your business remains protected whether you're in the office, at a property showing, or working remotely.

## DARK WEB AUDIT REPORT

Find out if your sensitive data, like employee credentials, customer information, or intellectual property, has been exposed or leaked on the dark web. The report helps you to fix security gaps and reduce the risk of threats from compromised data.

## STAY ONE STEP AHEAD WITH AN EMAIL HEALTH CHECK

All packages include an email health check to identify hidden risks such as phishing, spoofing, and email fraud. Cyber threats are constantly evolving, which is why regular cyber education is a priority.

Through regular intelligence briefings, you'll gain insider knowledge of emerging threats, enabling you to protect your business and guide clients through secure transactions with confidence.



# Receive direct instructions and generate leads with connect

powered by  
**propertymark**

Connect is an innovative and bespoke online platform that utilises your UK Propertymark network, connecting industry professionals across multiple disciplines whilst helping you to grow your portfolio and create additional income streams, empowering your business to thrive.



## ADD MORE VALUE

Connect excels in offering agents a highly flexible approach to lead generation, connecting with credible and qualified property professionals.



## CHOOSE THE PERFECT MATCH FOR YOUR LEADS

Gain access to essential details on response times and instruction volumes.

## The power of the Propertymark member network revolutionising leads generated by property professionals.

Connect, powered by Propertymark, addresses the challenge of assisting customers with out-of-area moves. This innovative platform offers unparalleled lead generation, ensuring transactions are handled with professionalism and expertise, making it the ultimate collaborative solution.

With a team on-hand to support you wherever you need and a complementary mobile app, you will be able to quickly and easily access reliable leads.



## INCLUDED WITH ALL COMPANY ADVANTAGE PACKAGES



Strong and effective chains require expertise to be embedded at every link. Choosing the right agent means selecting a true professional who adheres to industry standards and demonstrates a credible proven track record with their existing client base.

The platform allows users to define their coverage areas, down to specific postcodes, ensuring that agents can target and respond to the right leads.



# Primary Authority



Propertymark and TPO have formed a Primary Authority partnership with Warwickshire County Council Trading Standards to benefit businesses through the provision of 'Assured Advice' on a range of matters.

## KEY OVERVIEW

**Nationwide consistency in regulation and protection against regulatory challenges**

**Strengthened consumer trust**

**Support for growing agencies**



The Primary Authority partnership delivers a library of answers on Trading Standards regulations that other local authorities must respect—even if they interpret the regulations differently.

This guarantees a consistent approach to enforcement nationwide, providing clarity and protecting businesses from conflicting interpretations of the law.

**Is it a misleading action to renew a tenancy if the existing EPC for the property has expired?**

**What are the specific safety requirements for selling upholstered furniture at auction?**

**Would it be a misleading omission to fail to give information about pollution levels or flood risks for a residential property for sale or let?**



# Streamlined regulatory framework



Our enhanced compliance structure includes periodic inspections, giving you the opportunity to ask questions and resolve any concerns before they become an issue. These proactive check-ins provide greater reassurance and protection, making compliance a smooth and straightforward process.

**No more annual accountant's report: saving your business thousands of pounds each year.**

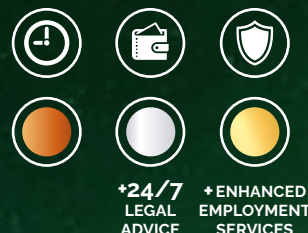
We've expanded our compliance function so that our internal experts review your annual return and offer tailored insights. This streamlined process removes the need for an Accountant's Report, saving agencies thousands of pounds each year! \*



Our friendly, expert audit team will carry out site or desk-based audits, helping you to avoid costly fines and ensuring peace of mind.

\*No Accountant's Report required for businesses with under £1m total client money (not including insured tenancy deposits), fewer than 20 branches, and do not operate as a Client Account Service Provider (CASP).

# Business Hub



Your one-stop-shop for managing the day-to-day running of your business. Take advantage of over 1,500 editable contracts, policies, forms, and letter templates covering all aspects of business operations.

## KEY OVERVIEW

1500+ factsheets, templates, Residential ASTs and Commercial property leases

Book a call feature for legal helpline

Enhanced employment services including annual health check



## ENHANCED EMPLOYMENT SERVICES COVERING HR

Elite subscribers enjoy an annual HR health check, including a thorough review of contracts and T&Cs.

This valuable support ensures your business stays legally compliant and ready for any workforce challenges that come your way.



PREMIUM AND ELITE PACKAGES

## HELPLINE SUPPORT FROM LEGAL EXPERTS

Get round-the-clock support from a dedicated team of experienced lawyers, ready to assist with all your common business and legal concerns. With Company Advantage you'll have expert advice at your fingertips whenever you need it.

Simply schedule a call, and a qualified, experienced solicitor, barrister, or suitably accredited adviser will get in touch. They will outline your options, recommend next steps, and provide guidance—along with links to relevant resources where appropriate.



Employment law



Health and safety



Contracts and trading



Tax and VAT



PR crisis



# Terms of Business: Expert legal documents without the cost



Get instant access to a suite of professionally drafted, fully compliant Terms of Business templates, covering both sales and lettings.

Whether it's sole agency, joint agency, sole selling rights, or agreements for tenant find, rent collection, or fully managed lets, everything you need is available at your fingertips.

All documents are fully brandable and professionally drafted, giving your business reliable contracts, Terms and Conditions, Heads of Terms, Landlord Agreements, and more—ready to use without starting from scratch.

## Tenancy agreements



Boost your professional image with solicitor-drafted tenancy agreements that meet all legal requirements—from rent collection to deposit handling.

Reduce the risk of disputes with the reassurance that you're protected from liability and supported in the event of enforcement action.

# Compliance Café



Our Compliance team works closely with members every day, providing expert advice, guidance on trading standards, and sharing best practices from across the sector. We understand the complexities of regulatory requirements and are here to help you navigate them with confidence.

## HOUSING HORIZON

Our specialists offer their insights through video updates and digital guides to help you stay ahead of regulatory changes and maintain a competitive edge.





# Sales and lettings helpline



Normal hours: 10:00–16:00



Our helpline team is committed to offering comprehensive support to members across England, Wales, Northern Ireland and Scotland.

## KEY OVERVIEW

Specialist advice and support

Available Monday to Friday

Additional seats at Premium and Elite

FAQs available 24/7



From tenancy agreements and sales support to compliance requirements and dispute resolution, our team provides clear, practical solutions. Each Company Advantage package offers flexible access options tailored to your needs.



PREMIUM  
PACKAGE

## EXTEND YOUR ACCESS

For those who want more flexibility, our Premium package offers extended access from 9:30 to 16:00 for the Principal, Partner or Director member plus two named contacts.



ELITE  
PACKAGE

## LEVEL UP WITH ELITE

The Elite package takes your support to the next level, with priority access to expert guidance from 9:30 to 16:30—exclusively for the Principal, Partner, or Director, plus two additional named contacts.

## SUPPORTED BY A LIBRARY OF FAQs

Save time on the phone with a comprehensive and regularly updated bank of FAQs available 24/7. This extensive resource covers a broad range of topics, ensuring quick and easy access to the information you need, whenever you need it.

Whether you're looking for guidance on processes, regulations or best practice, our FAQs deliver clear, concise answers to help you resolve queries efficiently and stay informed.

# Preferential supplier rates



We are delighted to have established partnerships with numerous industry suppliers, all of whom are experts in their respective fields. We work closely with each of our partners to provide exclusive offers to Company Advantage subscribers.



## 33% DISCOUNT WITH TDS INSURED

Protecting tenant deposits isn't just a legal requirement—it's a key part of maintaining trust and professionalism within a lettings business. TDS Insured offers a cost-effective, reliable, and industry-backed solution, ensuring compliance while delivering real financial savings.

Benefit from an exclusive 33% discount on every insured deposit, helping to reduce operational costs without compromising service quality.

But the savings don't stop there—TDS also rewards letting agents who actively engage in the dispute resolution process with further discounts through the TDS dispute discount scheme. This means that by efficiently managing deposits and minimising disputes, you can unlock even greater cost reductions over time.



## UNLOCK EXCLUSIVE 12.5% SAVING ON REDRESS WITH THE PROPERTY OMBUDSMAN (TPO)

TPO stands out as the gold standard in independent dispute resolution. As part of Company Advantage, you have exclusive access to discounted TPO membership rates—making it easier and more affordable to uphold the highest professional standards.

TPO provides detailed case resolutions and best practice examples that agents can use to pre-empt issues before they turn into formal complaints. By understanding how similar disputes have been resolved in the past, agents can make better-informed decisions, preventing conflicts with tenants and landlords.

# Phil Spencer assets which support your business



Together, we create a powerful platform to educate consumers on professional standards, best practices, and regulated qualifications. Leverage the combined power of Propertymark and Move iQ with your clients and prospects, and gain direct benefits from Phil Spencer's support of your agency.

"At Move iQ, we help consumers navigate buying, selling, and renting with confidence. Are you doing the same? Show them the protection you offer by being Accredited and Certified by Propertymark—because trust really does matter."



PHIL SPENCER  
UK Property Expert  
& Move iQ Founder



## #PMOne

Networking with like-minded professionals and discovering new opportunities to inspire your growth is essential for both professional and business success. That's why we're offering exclusive access to *Propertymark One*, the UK's largest and most influential property conference—an invaluable opportunity to take your business to new heights. Company Advantage Elite members will also enjoy VIP access, including a complimentary ticket with fast-track check-in.

## Training credits

To further support your professional growth and development, we are thrilled to offer our Elite subscribers exclusive training credits, which can be redeemed for access to one of our exceptional, industry-leading training courses.

These high-quality courses are designed to provide you with invaluable insights and skills, ensuring you stay ahead in the ever-evolving property sector.











COMPANY ADVANTAGE  
WILL PROMOTE YOUR  
BUSINESS ✓

Our three packages:  
Essential, Premium  
and Elite deliver  
wraparound benefits  
to power your  
business.



| WHERE CMP IS <u>NOT</u> APPLICABLE             | <br>ESSENTIAL | <br>PREMIUM | <br>ELITE |
|--|--|---|--|
| Paying by monthly Direct Debit                 | £79.50   | £129.50   | £279.50  |
| Discounted rate for subscriptions paid in full | £795.00  | £1,295.00   | £2,795.00  |

| WHERE CMP IS <u>APPLICABLE</u> *               | <br>ESSENTIAL | <br>PREMIUM | <br>ELITE |
|--|--|---|--|
| Paying by monthly Direct Debit                 | £99.50   | £149.50   | £299.50  |
| Discounted rate for subscriptions paid in full | £995.00  | £1,495.00   | £2,995.00  |

\* Plus CMP levy payable in one instalment.

Company Advantage has been created to support your business where it matters most—saving time, reducing costs, maximising opportunities and giving you the confidence that you're operating compliantly.

Scan the QR code for more information on the Client Money Protection (CMP) levy or visit: [www.propertymark.co.uk/professional-standards/rules/cmp.html#CMPcost](http://www.propertymark.co.uk/professional-standards/rules/cmp.html#CMPcost)



# Make your package pay for itself

Two simple ways to earn—starting immediately:

01

## INCOME FROM AML CHECKS

You set the price. Even charging just £25 per check, you could generate:



**£2,500**

per year with the Essential package (100 checks).



**£5,000**

per year with the Premium package (200 checks).



**£8,750**

per year with the Elite package (350 checks).



**That's enough to cover—or exceed—your subscription cost.**

02

## EARNINGS FROM CONNECT REFERRALS

Just one referral or instruction through Propertymark Connect could instantly pay for your entire package. Everything after that is profit. See page 11 for details.

## Calculate the savings in your business

|   |   |
|---|---|
| Annual professional indemnity policy                                      | £ |
| Cyber security  | £ |
| Accountants report to meet compliance requirements                        | £ |
| Legal fees for annually updated Terms of Business                         | £ |
| Contracts, policies and legal documents across the business               | £ |
| Anti Money Laundering checks  | £ |
| Compliance services   | £ |
| Sales and Lettings Helpline advice  | £ |
| CPD   | £ |
| Trading Standards non compliance  | £ |
| Deposit protection, redress & other suppliers without preferential prices | £ |
| Training courses without subsidy  | £ |

# FAQs

## I ALREADY HAVE A PROFESSIONAL INDEMNITY (PI) INSURANCE POLICY IN PLACE, HOW DOES THIS EFFECT ME JOINING COMPANY ADVANTAGE?

Once you have signed up to Company Advantage, and are able to meet the acceptance criteria, your new PI insurance policy will begin at the point your existing policy is due to expire. Your policy will be for a full 12-month period regardless of when your Company Advantage subscription started.

If your current PI policy is with Gallagher, you do not need to do anything. They will automatically change over your policy to Company Advantage's policy when it is next due for renewal.

If your current policy covers you for more than the £1,000,000 indemnity limit, Gallagher will provide a quote for the top-up difference.

## DOES THE PI INSURANCE COVER CYBER INSURANCE AND PUBLIC LIABILITY INSURANCE?

Cyber Insurance of this nature is particularly personalised to individual businesses. Whilst Cyber Insurance is not included, Company Advantage offers a range of cyber security tools and tips to support your business in this area.

Likewise, Public Liability Insurance is not included in our cover. However, we can put you in touch with Gallagher who will provide separate quotes for both Cyber Insurance and Public Liability Insurance should you require them.

## WHY IS COMPANY ADVANTAGE MORE EXPENSIVE IF YOU HOLD CLIENT MONEY?

If you hold client money, regulatory checks are more complex. The fee within the monthly direct debit for Company Advantage includes a contribution towards this cost.

## WHAT DO I HAVE TO PROVIDE FOR THE NEW COMPLIANCE FRAMEWORK?

We ask for a bank statement that confirms your designated client account, the total amount of funds in the client account and the statement's date. You will also need to provide a Copy of Ledger confirming the amount expected in the client account on the provided statement date.

We will also need to see evidence confirming the amount of deposits held in your client account (i.e. insured deposits); and/or by your deposit scheme (i.e. custodial deposits). This evidence can be a screenshot or photo providing the above information is clear. All documents provided must relate to the same date.

## DO THE AML CHECKS INCLUDE LAND REGISTRY OWNERSHIP VERIFICATION?

They include proof of address via a Credit Reference Agency (e.g., Experian). Agencies can also opt to access HM Land Registry title documents (register, plan, and supporting documents), subject to an additional cost. These can be configured for payment by either the agent or the consumer and made available to buyers and conveyancers. Trading Standards recommend agents review these documents before listing a property.



## HOW MUCH CAN I CHARGE THE CLIENT FOR AN AML CHECK?

Depending on how you choose to configure your platform you can also optionally have your clients sign their T&Cs, enabling your clients to do multiple steps of client onboarding in one place.

Any potential cost for this (i.e. whether it's free or not) is entirely dependent on how you configure your platform.

## WHEN WILL I GET ACCESS TO THE DOCUMENTS AND RESOURCES AFTER SIGNING UP?

You'll receive access within two weeks after we receive your initial payment—either the first Direct Debit instalment or the full amount.

## ARE THE TRAINING CREDITS ONLY FOR MEMBERS, OR CAN THEY ALSO BE USED BY STAFF?

The training credits included in the Elite package can be used by either the Principal, Partner or Director (PPD) or any staff member.



DIONNE JONES  
Advantage Business  
Manager

If you have any other questions or need further information, our friendly team is here to help. Don't hesitate to get in touch—we're always happy to assist and make sure you have everything you need.

[propertymark.co.uk/advantage](https://propertymark.co.uk/advantage)  
01926 417 792 | [advantage@propertymark.co.uk](mailto:advantage@propertymark.co.uk)

## WHAT'S HAPPENING WITH THE CURRENT PROPERTYMARK PROTECTED LOGOS IN LIGHT OF THE NEW CERTIFIED AND ACCREDITED LOGO?

Propertymark is transitioning to a single logo. This is a strategic step in strengthening consumer recognition and reinforcing the value of instructing a professional agency. The new logo is exclusively available through Company Advantage.

During this period we will be reducing the visibility of the old Propertymark Protected logos (pictured) until their eventual discontinuation. Upon joining Company Advantage you will be provided with the new logo and we ask that you remove any of the pictured logos below from your websites and branch windows at your earliest convenience.



# Speak to our team and take your first steps towards Company Advantage

Your route into Company Advantage begins with an enquiry to our team who will talk you through the range of options you have.

Company Advantage is exclusively available to Principal, Partner or Directors (PPDs) who are individual members. If you are new to Propertymark, our team will be able to kick-start your journey into membership at the same time.



## CONTACT US

[propertymark.co.uk/advantage](https://propertymark.co.uk/advantage)  
01926 417 792 | [advantage@propertymark.co.uk](mailto:advantage@propertymark.co.uk)

## ALREADY REGULATED BY PROPERTYMARK?

If you are a Principal, Partner, or Director of a Propertymark Protected company, please head over to our enquiry form.

Providing a few extra details will help us get you set up faster, so you can start benefiting from Company Advantage sooner.



[www.propertymark.co.uk/  
advantage/enquire.html](https://www.propertymark.co.uk/advantage/enquire.html)



# propertymark learning

LEVEL UP YOUR TEAM'S SKILLS

Did you know we  
can provide **bespoke**  
**in-house training**  
at your office?

Get in touch to discuss bringing  
Propertymark's expert trainers  
directly to your office.

Whether in-person or virtually, we can  
work with you to create bespoke in-  
house training tailored specifically to your  
business needs at cost-effective prices.

SCAN THE QR CODE TO FIND OUT MORE



## TALK TO OUR TEAM

Reach out to our support team  
who will guide through our range  
of training options.



[propertymark.co.uk/learning](https://propertymark.co.uk/learning)  
01926 417 780 | [learning@propertymark.co.uk](mailto:learning@propertymark.co.uk)

