



PROPERTY PROFESSIONAL

MEDIA PACK 2021



REACH OUT TO TOP PROPERTY PROFESSIONALS

Propertymark is the go to organisation for property issues.

Property Professional, owned by Propertymark, is a high-quality magazine covering all aspects of sales and letting agency business packed with industry features and written by leading experts in the field.

Property Professional is distributed to over 16,000 UK estate and letting agents, reaching a readership of over 60,000.

CONTACT US

Advertising: Sarah Davies
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Editor: David Gale
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We are always delighted to receive articles and ideas for news stories, so please get in touch.

Distributed to 16,000+ estate and letting agents across the UK

Trusted source for decision makers

BENEFITS TO ADVERTISING WITH PROPERTY PROFESSIONAL

READ BY DECISION-MAKERS

Property Professional is read by decision-makers including business owners, partners and senior directors. Research shows that the title is passed around and read by many staff in agencies across the UK.

MAILED TO 16,000+ MEMBERS

Property Professional is mailed to 16,000+ members who have an existing membership relationship with Propertymark and recognise the title as a member benefit. Property Professional is the ideal place for suppliers to promote, market and advertise products and services related to the industry.

PROMOTE YOUR PRODUCT

Property Professional provides you with a chance to promote your product. Advertising has longevity and exposure far beyond the month of publication.

TAILORED ADVERTISING SPACE

Property Professional offers tailored advertising space whether it is full page, half page, quarter page or a listing in the directory.

ADVERTISING RATES

SIZE	ONE ISSUE	FOUR ISSUES
Full page	£1,900	£1,600
Half page	£995	£850
Quarter page	£750	£450
Inserts from	£ depends on insert weight	

All plus VAT

DIRECTORY

The directory allows your product and brand to have a presence within the magazine for all six issues. £690+VAT for a full year.

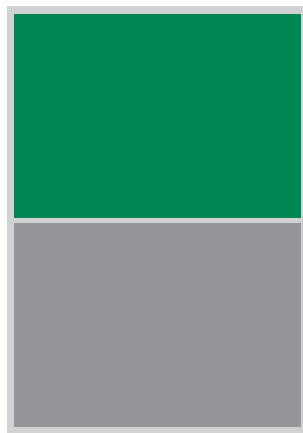
SPECIFICATIONS

Advertising can be accepted as print-ready artwork (PDFs) or we can offer a full design service. Email Lisa Ferron: lisaferron@sky.com for the full information.



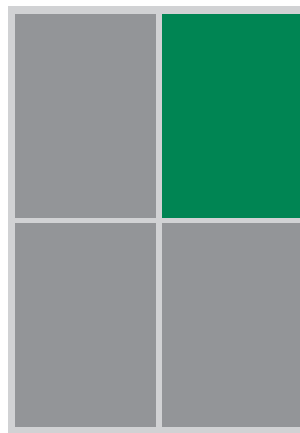
FULL PAGE

Including 3mm bleed*
Width: 206mm
Height: 289mm



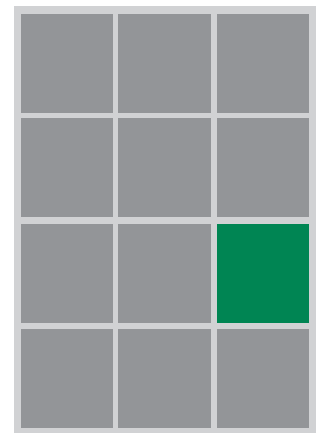
HALF PAGE

Width: 176mm
Height: 120mm



QUARTER PAGE

Width: 86mm
Height: 120mm



DIRECTORY

Width: 56mm
Height: 49mm

*Trim size: 200mm x 283mm. Make sure you add trim marks to full page artwork.

ISSUE

- 42 January – March 2021
- 43 April – June 2021
- 44 July – September 2021
- 45 October – December 2021

DEADLINE

- 23 December 2020
- 24 March 2021
- 25 June 2021
- 24 September 2021



WHAT OUR ADVERTISERS SAY

“ Olivetti is Propertymark’s Industry Supplier of business printing equipment to its members. We have been delighted to place our regular adverts in Property Professional Magazine.

The editorial content is excellent and addresses very relevant issues and provides vital information for the property market. As an advertiser we are impressed by the quality of the magazine and the opportunity to reach all Propertymark members, every two months, to help keep them up to date with the latest developments in in-house printing technology.

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